

## BENEFIT FROM A MASTERCLASS ON PARKING



### WHY

Technology and the traditional type of parking is rapidly changing. The industry will be increasingly disrupted and this will present new opportunities to those willing to be innovative.

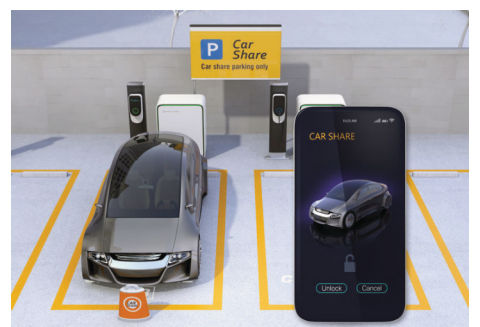
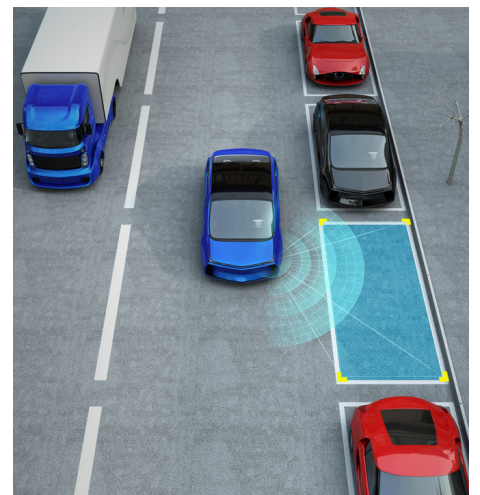
Examples are highly automated connected and shared vehicles and self-parking vehicles which will soon be available. How do you design for them? How must regulation change to accommodate them? What is best practice policy for car share?

There are new ways of doing things to harness productivity benefits, to avoid unnecessary investment and to future-proof your assets. You will leave the Masterclass with a good understanding of what needs to be done to manage the future of parking.

### WHAT

Level5design is offering a unique and exclusive one day course with case studies which will cover:

- 1 TECHNOLOGY.** Common pitfalls and whole of life costs.
- 2 KERBSIDE STRATEGIES.** The benefits of having a well-managed on-street parking supply and how to implement a dynamic pricing regime.
- 3 PRACTICAL USE OF DATA.** Using technology to understand who uses your car parking and your patterns of demand.
- 4 PARKING RATIOS.** How are we to introduce changes to match current expectations.
- 5 IMPROVING CUSTOMER SERVICE.** Convenient and easy to access information and payment systems.
- 6 OPPORTUNITY COST OF CAR PARKING.** How to model whether there are better uses for the community or the landlord.
- 7 PREPARING FOR THE FUTURE.** Design and supply to accommodate new vehicle technologies and Maas.



## WHO WE ARE

### **Larry Schneider is a parking management and technology expert.**

Larry is a national expert and adviser in parking operations with over 30 years' experience in the industry. He worked both as an executive director of one of the nation's leading parking operators and equipment suppliers and as a senior consultant to industry on parking for airports, city centres, hospitals, shopping areas, universities, commercial buildings and office precincts. Larry co-edited the Austroads 2017 edition of the National Guide to Traffic Management Practice Part 11: Parking. He was previously the President of Parking Australia for 5 years and the Manager of Luxmoore Parking.



Larry has wide ranging expertise that includes the development of effective parking strategies, project management of new parking technologies and facility operations, and the investigation of better approaches to way-finding signage, security and compliance. Larry believes strongly in sustainable parking practices, education, and in the value of technology. He has facilitated many award-winning workshops in parking operations and management.



### **Peter Damen is a parking design and technology expert.**

Peter is widely known throughout Australia for his contributions to furthering the science of car park design and optimisation. He is a qualified civil engineer and is widely published in the field of parking. Having acted as a senior parking adviser to many national, state and local governments and the private sector, he has close to 25 years' experience in the industry earned first hand working on projects throughout Australia and overseas. Peter was involved in the preparation of both the 2008 and 2017 editions of the Austroads National Guide to Traffic Management Practice Part 11: Parking, and has provided parking advice on many existing, refurbished and new at-grade and multi-storey parking facilities. Peter was also instrumental in establishing the Australia and New Zealand Driverless Vehicle Initiative (ADVI) and became the inaugural Chair of that national peak body.

## THE MASTERCLASS

A Masterclass differs from other training in that it assumes that delegates have some pre-existing general knowledge and are already working within the industry. It provides access to leading experts in their fields and presents opportunity for greater interaction and learning at a much higher level. It is about elevating the level of knowledge of people within the industry, so that attendees are well informed and can make better decisions.

Places are limited and interest has been expressed by parking people in local and state government, university and hospital campuses, the retail sector, transport consultants and developers.

## Book your place today

Masterclasses are being held in all major capital cities - for more information refer to

<https://www.level5design.com.au/parking-masterclass.html>

**Cost: \$900 + GST**

To ask questions or to pay by EFT, email:

[training@level5design.com.au](mailto:training@level5design.com.au)

[www.level5design.com.au](http://www.level5design.com.au)

